

Confederation of Indian Industry

ASIAN BUILDING & SUSTAINING STRONG GLOBAL BRANDS IN ASIA

BRAND STRATEGY



21 December 2023 | 0845 - 1800 hrs | Taj Taal Kutir | Kolkata

Marketing Masterclass

Martin Roll

One of the most experienced and sharpest Brand Strategists of the WORLD. Martin Roll is a Global Strategy & Transformation Expert, Senior Advisor to FORTUNE 100 companies and Global Best-Selling Author. Board Advisor and Business School Educator INSEAD Distinguished Fellow and Harvard Board Advisor,



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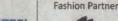
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